

COUNTRY International PUBLICATION Stylesight.com

DATE 22/02/2013 TYPE online



Thermore debuts new "Thermore Pro" product at Ispo-Munich



Thermore's latest innovation, making its debut appearance at Ispo-Munich after a year of research, is Thermore® Pro, providing unrivaled insulation. Created to meet the needs of outdoor apparel, where warmth and water repellence are top priority, it is soft and warm, with thermal properties superior to competitive products by at least 10%; it has a uniform structure and is made with 50% recycled fibre. These qualities make it the best water-repellent and sustainable product currently on the market, the company said in a release to Stylesight.

The benefits of the entire Thermore range, the results of 40 years experience, are enjoyed by numerous producers who have obtained a significant upgrade in the performance of their toughest garments. This market leader is also a standout also because of its sensitivity towards the environment. It is no coincidence that the flagship Classic line (made up of 50% GRS certificate* PCR post-consumer recycled polyester fibre and Rinnova (with an amazing 100% GRS certificate * PCR polyester fibre) continue to be market scene-stealers.

Specific analysis test reports have confirmed that these lines, together with the new Thermore® Pro, are totally devoid of PFOA and PFOS (perfluorooctanoic acid and perfluorooctane sulfonate), non-organic chemical substances whose use in outdoor clothing has recently been exposed by Greenpeace as being harmful for human beings and highly polluting.